

NEWS RELEASE



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For Immediate Release

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Polling Announced For All Groups by 2Unify

Lauderdale, PA., September 20, 2006: We are pleased to be able to announce the immediate availability of polling for all 2Unify groups. Polling allows coordinators to ask questions of all members. Members can immediately respond using either their phone handsets or emails.

2Unify coordinators have been instrumental in the service's design. The uses our members have identified include such items as:

- Ask members if they need assistance during a crisis,
- Ask if a new time/day is acceptable for the practice schedule,
- Find crew members' availability for urgent work,
- Certify a customer has received the products or would want a follow-up call from a service representative,
- Confirm attendance at the event (holding seats or reservations)

Polling allows coordinators to hear immediately back from their members quickly and easily. By asking a question and getting individual responses, groups are much more efficient - saving time and money and improving service to their members.

"With polling, 2Unify has turned phone and contact trees into two-way immediate interactive communications," said Kathleen Dahlberg. "There is virtually no end to the use of this capability. We look forward to seeing how our members create great new applications."

Headquartered in the Greater Reading Area of Pennsylvania, 2Unify provides teams with communications services – across all their devices. The service is self-service for by each group's coordinator and members supporting real-time message delivery, member polling, and changes to numbers and email addresses. Privacy and confidentiality is under the control of each member and the group. 2Unify's service is built on patent pending technology and processes. The service utilizes world-class communications and information services assuring controls and performance.