

# NEWS RELEASE



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## For Immediate Release

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## 2Unify and the USCG Learning

Lauderdale, PA., October 30, 2006: Since the May launch 2Unify has managed communications such as: boil water order for families, training notice to new families for the hurricane season, Tropical Storm Hurricane Ernesto preparations, and advising families about the ship's return from assignment.

With one call families and the crew are now connected using 2Unify. Contact information is current and available. Members maintain their own information that can be changed and used in real-time. Coordinators create and distribute messages in less than 2 to 3 minutes. All members are reached using any communication method they choose—multiple phone numbers and/or email addresses.

The service is available to coordinators and members 24 hours a day, 7 days a week. For the coordinators, this makes their job of communicating with all of the family members much easier. "I've been keeping all kinds of lists and trying to gather all of the contact information" reported the coordinator for the group. "This sure will make it easier to get someone to volunteer for the (coordinator) role. It's been just too hard."

"It is imperative that families communicate efficiently and effectively as a group. Being able to offer a service that assures messages are sent **and** heard is core to the 2Unify service," said Kathleen Dahlberg, 2Unify, CEO. "We look forward to our continuing ability to service the ship and their family members."

*Headquartered in Lauderdale, PA, 2Unify provides teams with communications services – across all their devices. The service is self-service controlled by each group's coordinator and members. It supports real-time message delivery, polling for member responses, and changes to numbers and email addresses. Privacy and confidentiality is under the control of each member and group. 2Unify's service is built on patent pending technology and processes and utilizes world-class communications and data services assuring controls and performance.*