

Special points of interest:

- Teams, weather and continuous change!
- Reaching customers and suppliers with 2unify
- Polling service for answers from your group
- Scouts expanding membership and groups
- Assure your message is heard by all members
- Our Service and its Technology

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Coordinating teams - It can be easy!



"With this fall's weather, we chose to use **2unify** at absolutely the right time." said Rich, Team Manager of the Loudoun Knights, an Old Dominion traveling Soccer League team from northern-Virginia. The following is an interview with Rich.

Why did you choose **2unify**?

"With **2unify** I was hoping for an easy, fast way to get urgent information to team families without having to make all the phone calls. I knew the service had to be easy to use by those who consider themselves 'technically challenged.'"

How have members reacted?

"The members love the service. It is very easy for them to sign up, and they were surprised at how simple it is."

What has it meant for you?

"I can get a message to everyone in just minutes. I can see who has received my message in real time. I no longer have to try to track people down, person-by-person. This saves me a great deal of time!"

What have you learned?

"**2unify** has really helped the parents. With the old-fashioned way, the last parent contacted may already be at the canceled practice or game when I call them. With **2unify**, everyone knows within a couple of minutes. They all appreciate this very much."

Final thoughts?

"This service is a time-saver. Use it, and use it often. It is a great asset for me in my job as manager. Any group can benefit from it."

2unify goes to the Dogs with Urban Hund

Urban Hund serves dog owners who pamper their pets with urban edged fashions. Chicago based Urban Hund distributes to hundreds of boutiques. They offer products sourced from around the globe.

"Reaching all of our clients with a single call is powerful. And enabling them to choose when they will listen is invaluable." CEO Urban Hund

Ensuring all boutiques are informed with speed and accuracy is imperative to Urban Hund's profitability.



"Gaining early responses using **2unify Polling** will allow us to modify our purchasing in time to affect our inventory. With **2unify's** controls and reporting, I can communicate with my customers while protecting their privacy." CEO Urban Hund

"We look forward to working with Urban Hund and learning from their experiences." K. Dahlberg, CEO **2unify**.



When you need an answer now

Get questions answered with one call! 2unify Polling available

**Polling -
For quick
answers**



If you manage a group, you know the frustration of quickly getting answers.

Plans do change. Events mean you to need to redirect the team. So you need answers quickly. The list is endless for leaders.

GETTING ANSWERS TODAY

Trying with email - You send emails and ask them to answer your quick question. Now, you wait for them to check their email. Then you wait for the responses, read each message, track their answers, and follow-up with people who didn't answer. That just doesn't work well.

Dialing for answers - With email's challenges, most people start dialing, leave messages and hope for calls back. Then you track all of the answers, collect them from all of your phone tree-dialers, and get your answer, eventually.

Could these be your questions?

We have changed the practice time, can you be there?

Can you be at the plant/office/base in the next 2 hours, 4 hours or uncertain?

Tomorrow we need volunteers at 9:00 A.M. Can you help?

Did you receive the replacement stock for Thanksgiving's sale?

Please confirm your department is ready to go live?

Please rate your experience: Great, Good, Needs Improvement, Poor.

Get answers quickly!

2UNIFY POLLING AVAILABLE

Sending messages without any feedback is fine when you are just informing your team. However, if your need them to do something different or you need answers to take action, another way is needed.

From the Coast Guard, first responders, teams, volunteer organizations, union shops and many more, we repeatedly heard about this need to quickly get answers. Working with our clients **2unify Polling** was made available this month.

How does polling work?

Questions are asked inside a message sent to your group's members. Using their phone keys, members give their answers. This information is available for coordinators in real-time.

Polling capability is part of the 2unify Professional service.

"Den leaders are now able to focus on the scouts rather than spending their time dialing the phone."

Terry, Pack Leader

Cub Scouts expand their use

Starting in July, Cub Scout Pack 569 began using **2unify** for their 20 member leadership committee. After receiving messages and seeing the improved communications, these leaders decided to immediately expand 2unify to include all of their dens.

There are approximately 80 scouts in the eight dens. Typically, each den leader called the scout parents 3 to 4 times each month. Also, they



were making repeat calls to the parents who didn't respond. And they were sending emails to parents who wanted to receive messages that way.

These den leaders report **2unify** allows them to focus on the scouts rather than continuously dialing phone numbers, leaving messages and hoping the messages are heard.

Now expanding beyond the scouts Building on their experiences these scout leaders and parents are actively requesting other local organizations such as the football and other leagues start using **2unify**.



Hello, hello, hello - Is everyone listening?

When leaving a message doesn't count, sending an email isn't enough!

This last month we talked with companies, teams and first responders using **2unify** across the country. This is the first best practice article we want to share with **2unify** community members.

Problem solved: Know your messages are actually heard.

Broadcasting isn't enough When messages need to be "heard", they must be managed uniquely.

These messages are rarely big stories. Usually they are everyday events such as:

- School is closing early today and buses will bring the children home 2 hours early.
- The field is closed due to rain. Practice is now Saturday.

- The system "go live" time has changed to Tuesday morning.

Safety and success are only achieved when messages are received and heard by all who need to know.

Even when people are required to check emails and voicemails, depending on them to do it doesn't work. And when it doesn't, some really bad things can happen.

Another variation on the theme - He said, she said doesn't work We also heard stories about leaving messages - email and voicemail. Then, people say they never got the message. With technology and all of our contacts, it is entirely possible the message wasn't received.

Voicemail and email uncertainties make good excuses for some people.

So, to combat this uncertainty, messages are sent to every voicemail box, phone number and email address.

This flooding of messages usually leads to confusion. People don't know if it is a duplicate message or something new and urgent. Members who stay in contact are overloaded with useless messages. People who don't stay in touch won't necessarily get the duplicates either.

Benefit achieved using 2unify:

With **2unify's** use of personal contact trees and real-time status reporting, leaders always know the details of each message's delivery.

Assured "hearing" is achieved for all messages and especially for important and action-based messages.



Solving Group Communications

2unify's service ensures group members are easily and quickly reached. Members change nothing and load no software. Membership privacy and confidentiality is controlled by the members and coordinators. Proactive, online reporting delivers easy management and a high adaptability.

Group Members: Members control how they want to be contacted. If there is a different phone number or email that's right for today, in just two-clicks a member can change their information at any time. Members maintain their private contact information and decide who can see it.

Group Coordinators: Coordinators do not need to place call after call, leave emails and keep lists of people, numbers and email addresses. They no longer use numerous lists tracking who has been reached and their answers.

2Unify™ patent pending technology reaches members using each member's personal contact sequence. With **2unify** coordinators to get back to other work.

Messages are delivered using the coordinator's voice to any device a member is using. Real-time reports are available from any Web browser showing who has received the message and what answers the members gave to polling questions.

Start-up: Most teams get started with no special training. **2unify** is easy and intuitive to use. Groups are established in minutes and calls can be delivered immediately after members complete their 2 minute registration.

"We've lived the reality of a crisis and it's recovery. This is core to our service."

The 2unify's Founders

And the Group Is In Operation!

Step 1 - Start a Group (2 Minutes)

GROUP'S RULES

- Hours, days, confidentiality & privacy rights
- Member invitations & removals - Immediate & 2-way

GROUP REPORTING

- Coordinators have full view to their members
- Export information for other group needs

Step 3 - Send a Message (2 to 3 Minutes)

IMMEDIATE MESSAGE DELIVERY!

Quick entry and one phone call.

Members can be polled for quick answers. All automated for the coordinator.

Group Name	ID	Name	Reached	Status	From	Message Info
Thetis Spouses	10128	Boil Water Advisory	6 of 15	Complete	James Andrews	
Thetis Spouses	10149	hurricane meeting	12 of 20	Expired	Brooke Bailey	
Thetis Spouses	10160	Hurricane Ernesto Msg 1	20 of 22	Expired	Brooke Bailey	
Thetis Spouses	10161	September arrival	20 of 26	Expired	Brooke Bailey	



Step 2 - Members Join & Maintain (3 Minutes)

MEMBER QUICK REFERENCE

- Sequence can be changed in real-time, 24x7
- Use immediately for contact

MEMBERS MAINTAIN INFORMATION

- PRIVACY** level set by each member.
- Members manage and see only their personal information.

These allow for 1 Button sequence setting.

Secure, Assured, Fast, and Easy . . . Connecting People